

MODULE SPECIFICATION PROFORMA

Module Title:	Project Management	Level:	7	Credit Value:	20
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Module code:	BUS708	Is this a new module?	NO	Code of module being replaced:	n/a
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Cost Centre:	GAMP	JACS3 code:	N213
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Trimester(s) in which to be offered:	1, 2	With effect from:	September 17
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School:	Business	Module Leader:	Professor Chris Fortune
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Scheduled learning and teaching hours	33 hrs
Guided independent study	167 hrs
Placement	0 hrs
Module duration (total hours)	200 hrs

Programme(s) in which to be offered	Core	Option
MBus Business	✓	<input type="checkbox"/>
MAccFin Accounting and Finance	✓	<input type="checkbox"/>
MBA (Asset Management)		✓
MBA (International)		✓

Pre-requisites: None

Office use only

Initial approval July 13

Modification made (to include MBA suite) January 17

Have any derogations received SQC approval?

Version 3

N/A

Module Aims
<p>To provide participants with a critical awareness of the key project stages and the project management process.</p> <p>To provide participants with a critical understanding of the key principles and analytical techniques in project management</p> <p>To provide participants with a critical understanding of how relevant information and communications technology tools and computer packages can be used to manage projects.</p>

Intended Learning Outcomes			
Key skills for employability			
KS1	Written, oral and media communication skills		
KS2	Leadership, team working and networking skills		
KS3	Opportunity, creativity and problem solving skills		
KS4	Information technology skills and digital literacy		
KS5	Information management skills		
KS6	Research skills		
KS7	Intercultural and sustainability skills		
KS8	Career management skills		
KS9	Learning to learn (managing personal and professional development, self-management)		
KS10	Numeracy		
At the end of this module, students will be able to		Key Skills	
1	Effectively plan and control major projects using network analysis techniques	KS1	KS5
		KS2	KS6
		KS3, KS4	KS5, KS10
2	Synthesise solutions to practical project-related problems involving project costs, project risks and earned value	KS1	KS4, KS6
		KS2	KS9
		KS3, KS4	KS10
3	Analyse project procurement problems and recommend appropriate procurement solutions	KS1	KS5
		KS3	KS6, KS9
		KS4	KS10
4	Evaluate the use of generic computer packages to facilitate analysis, monitoring and control of major projects.	KS1, KS3	KS9
		KS4	KS10
		KS5, KS6	

Derogations
None

Assessment:					
Please give details of indicative assessment tasks below.					
Assessment 1 provides students with the opportunity to utilize a case study in order to apply and evaluate project planning techniques					
Assessment 2 presents students with a scenario to apply a theory into practice approach and identify where project management skills are both applicable and beneficial during the implementation phases of a project					
Assessment number	Learning Outcomes to be met	Type of assessment	Weighting (%)	Duration (if exam)	Word count (or equivalent if appropriate)
1	1, 4	Case Study	50%		2,000
2	2, 3	Coursework	50%		2,000

Learning and Teaching Strategies:
There will be class-based teaching supplemented by small group tuition. Class sessions will study the underlying principles and methods associated with managing projects. Lectures, case studies and practical activities designed to develop appropriate knowledge and skills will be utilised to assist students to learn and develop their understanding and expertise. Students will investigate the context and practicalities associated with different projects within an organisational setting and develop their skills in planning, monitoring, controlling and evaluating issues. Students will learn and practise the use of relevant software.

Syllabus outline:
History of project management. The project life cycle. Feasibility studies and project selection. Key stages in project management. Projects in Controlled Environments (PRINCE 2). The Project Management Body of Knowledge (PMBOK), Role of the project manager.
The Work Breakdown Structure. Project cost estimating techniques. Project cost control. Earned value analysis.
Project Planning techniques. Bar charts. Activity-on-node networks. Precedence diagrams. Line of balance diagrams. The Programme Evaluation and Review Technique. Time-cost optimisation.
Project procurement. Procurement strategy and contractor selection. Partnering, framework agreements, PFI/PPP procurement, alliance contracts and collaborative procurement.
Project Risk management. Risk identification. Risk analysis. Risk allocation.

Bibliography:

Essential reading

Burke, R (2013) *Project Management, Planning and Control Techniques*, 5th Edition, John Wiley, Chichester.

Gardiner, P (2005) *Project Management: A strategic Planning Approach*, Palgrave-MacMillan, Basingstoke.

Nicholas J M and Steyn H (2012) *Project Management for Engineering, Business, and Technology*, 4th Edition, Taylor and Francis, Oxford

Other indicative reading

Lientz, B P (2013) *Project Management: A problem-based approach*, Palgrave-MacMillan.

Meredith, JR., Mantel, SJ., and Shafer, SM. (2015) *Project Management: A Managerial Approach*, 9th Edition, John Wiley, Chichester.

Shtub, A., Bard, J. and Globerson, S. (2013) *Project Management: Processes, Methodologies and Economics*. Pearson Education, Harlow

Wilson, R. (2015) *Mastering Project time Management, Cost Control and quality Management*, Pearson Education, Harlow

Journals

International Journal of Project Managements in Business
Management Research News
Project Management Journal

Websites

Association for Project Management: www.apm.org.uk

Project Management Institute: www.pmi.org.uk